



Bridging Communities,
Transforming Lives

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# DEAR VALUED SUPPORTERS AND FRIENDS,

As we reflect on 2024, we are filled with gratitude and inspiration for the powerful ways The Core Collective at Saint Vincent has lived out our mission of making well-being the standard for St. Louis.

2024 was a year of groundbreaking initiatives and inspiring success stories. In August, we proudly launched St. Louis' first Youth Assessment Center, a transformative effort to divert youth from the juvenile justice system. By uniting community partners under one roof, we are addressing the root causes of problem behaviors and empowering young people to become the conscious leaders of tomorrow.

Partnerships have always been the cornerstone of our work. This year, our collaboration with the LM39 Foundation brought mental health and resilience to the forefront through an NFL-sponsored flag football league and the Athlete Mental Health Jamboree. These efforts not only provided recreation but also broke down stigmas surrounding mental health in sports, reinforcing the importance of wellness in every aspect of life.

Our programs continue to transform lives in measurable ways. Nearly 90% of youth in our Transitional Living Program gained essential skills for independence, and 95% of participants in our Community-Based Services experienced significant emotional and behavioral growth. Each success story, like TJ's inspiring journey to independence (page 10), reminds us of the impact of your unwavering support.

This year also marked the 33rd Annual Kookin' for Kids event. Together we raised nearly \$150,000 to directly support the youth and families we serve. Thank you to everyone who attended, sponsored, and volunteered to make the evening a resounding success.

As we look ahead, we are more committed than ever to building bridges that connect communities, foster resilience, and transform lives. With your support, we are creating a future where every young person has the opportunity to thrive, no matter the challenges they face.

On behalf of The Core Collective's Board of Directors, staff, and the youth and families we serve, thank you for your continued partnership in this life-changing work. We look forward to building on our 2024 success as we enter the new year in the spirit of collaboration and community.

With gratitude and hope,



Latosha Fowlkes, LCSW President and CEO



Mary Ellen Ponder

Board Chair

## **OUR MISSION**

We are on a mission to make well-being the standard for St. Louis. We improve healthcare for families, advance socioeconomic equity, and activate conscious leaders.

## **OUR VISION**

We are a thriving community invested in the transformational power of youth.



# THE CORE COLLECTIVE 2024 ANNUAL REPORT

### **2024 IMPACT**

#### TRANSITIONAL LIVING PROGRAM

The Core Collective at Saint Vincent (The CC) offers a Transitional Living Program (TLP) that welcomes youth ages 16-22 to live on The CC's campus for up to 24 months. While enrolled in the programs, youth access housing, therapy, life-skills education, and other supportive services that empower them to transition to independence. These resources guide, support, and inspire youth on their journey to adulthood. After completing the TLP, youth may receive up to 6 months of continued counseling and case management services to ensure they're well-prepared for their next adventure in independence.

In 2024, approximately 90% of TLP youth gained or maintained independent living and essential life skills.

#### **COMMUNITY-BASED SERVICES**

The Community-Based Services (CBS) Program is dedicated to the growth and happiness of youth ages 6-19, whether on The CC's campus or in our neighborhoods. Youth enrolled in this program have access to traumainformed counseling, expert case management, and supportive services that nurture youth's social and emotional well-being.

Nearly 95% of youth in The CC's Community-Based Services program experienced fewer emotional and/or behavioral symptoms in 2024.

#### THE HUB & STREET OUTREACH

Unhoused youth or youth at risk of housing instability come together at The Hub to discover opportunities and unlock their potential. The Hub welcomes youth every Monday-Friday from 3:00 pm-7:00 pm. Individuals can visit The Hub for case management, recreation activities, laundry facilities, snacks, life skills classes, and community resources. In connection with The Hub, The CC offers a Street Outreach Program that brings staff to areas around St. Louis City and St. Louis County with high concentrations of runaway, unhoused, or at-risk youth. As they engage with youth, staff provide them with basic needs support, educate them on staying safe, and seek to connect them to shelter.

100% of youth in the Street Outreach Program had their immediate basic needs met in 2024.



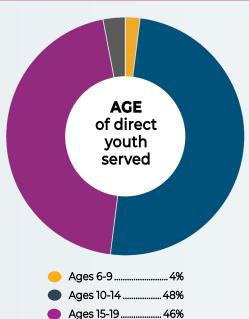
# THE CORE COLLECTIVE ANNUAL REPORT 2024

### 2024 DEMOGRAPHICS

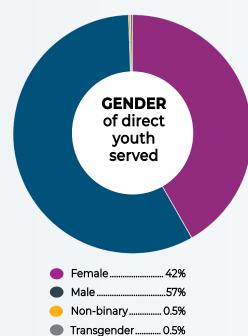


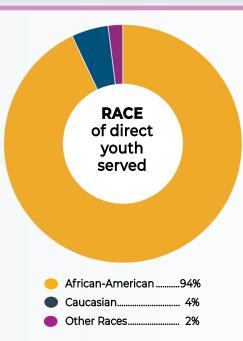






Ages 20-34.....2%





# THE CORE COLLECTIVE 2024 ANNUAL REPORT

# 2023 FISCALYEAR W MONCE

Public Support and Revenues	
Public Support	
Contributions and grants	\$2,276,141
Fundraising	\$150,399
United Way of Greater St. Louis	\$95,646
Total Public Support	\$2,522,186
Revenues	
Fee for services	\$1,314,260
Investment loss	(\$112,440)
Miscellaneous	\$38,095
Total Revenue	\$1,239,915
Total Public Support and Revenues	\$3,762,101

Expenses		
Program Services	\$3,129,511	
Management and General	\$588,432	
Development	\$258,012	
Total Expenses	\$3,975,955	
Changes in Net Assets	(\$213,854)	
Net Assets, Beginning of Year	\$4,367,447	
Net Assets, End of Year	\$4,153,593	
Liabilities and Net Assets		
Total Liabilities	\$159,607	
Total Net Assets	\$4,153,593	
Total Liabilities and Net Assets	\$4,313,200	

# 2024 HIGHLIGHTSVC/V

#### Kookin' for Kids

The 33rd Annual Kookin' for Kids with a Taste of Las Vegas was held on Friday, August 9, 2024, at The Ritz-Carlton, St. Louis. Thanks to your help, the event raised nearly \$150,000 to support The Core Collective at Saint Vincent (The CC)'s programs that have served St. Louis youth and families for the past 175 years.

Attendees enjoyed casino games, a silent auction, live entertainment, and culinary offerings from local chefs and restaurants.

The evening was hosted by KSDK meteorologists Tracy Hinson and Garry Frank, with live music from The Dirty Muggs.

Chef Ro Buck & Sweet N' Spice Catering took home the award for Best Chef/Restaurant for their delicious offerings.

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Thank you to Event Patrons Dr. Jeanne and Rex Sinquefield for ensuring that all funds raised at Kookin' for Kids directly support The CC's critical programs that provide housing, healing, and wellbeing to our community. A huge thank you to the event the event sponsors for supporting The Core Collective at Saint Vincent:

#### **High Roller**

<u>Husch Blackwell LLP</u> • <u>Husch</u> Blackwell Strategies

#### **Spin City**

Hauck Charitable Foundation • Roanoke Construction

#### Queen of Hearts

ATB Technologies • Blitz, Bardgett, & Deutsch, LC • Clayton Sleep Institute • Commerce Bank • Home State Health • Lewis Rice • Vogel Heating & Cooling

#### Four of a Kind

Chemline Cares · Clean Uniform Company · Confluence Strategic Solutions · Daniel & Henry Insurance Company · IT Architechs · LeComb Consulting, LLC · McCarthy, Leonard, & Kaemmerer, LC · R.G. Ross Construction Company

#### **Deuces Wild**

LLoyd Jordan · Angela Keuhn · Debbie & Allen McClelland · <u>Development Synergy Partners, LLC</u> · J.D. Qualley · <u>Midwest Bankcentre</u> · <u>Nonprofit Financial Outsourcing,</u> LLC · Rhode Communications · <u>Sado</u> & <u>Indo</u> Restaurants · Katherine Shields · Paulette Smith

#### **Media Partner**

St. Louis Magazine

#### **Event Partners**

Southern Glazers Wine & Spirits · Urban Chestnut Brewing Company · Clever Rebels Design Consultancy

Check out the full story here.



## INNOVATING TOGETHER



In August 2024, The Core Collective at Saint Vincent (The CC)'s President and CEO Latosha Fowlkes announced the launching of St. Louis's first Youth Assessment Center, aiming to divert youth from the juvenile justice system by providing supportive services to address problem behaviors before they escalate.

This initiative is a collaborative effort involving the St. Louis County Juvenile Office, St. Louis County Children's Service Fund, Normandy Schools Collaborative, and North County Police Cooperative, creating a multi-agency hub at The CC that offers comprehensive child welfare and juvenile justice services under one roof.

The center seeks to break the foster care-to-prison cycle, noting that over 50% of Missouri's 13,194 foster children have encounters with the juvenile legal system by age 17. By providing early intervention and holistic support including education, mental health services, and employment assistance, the Youth Assessment Center empowers youth to become conscious leaders and aims to reduce juvenile crime and delinquency.

Read more here.

#### LM39 Partnership Highlight

The Core Collective at Saint Vincent (The CC) partnered with former NFL player Laurence Maroney and his foundation, the LM39 Foundation, to address youth athlete mental health. This collaboration involved a six-week NFL-sponsored flag football league that fostered teamwork, sportsmanship, and resilience among young athletes. The partnership emphasized mental wellness, recreation, and essential life skills.

In partnership with the LM39 Foundation, The CC hosted the Athlete Mental Health Jamboree on May 25, 2024, during Mental Health Awareness Month. This community event featured wellness resources, yoga and fitness workshops, and mental health providers, and kicked off the first game of the NFL-sponsored flag football league.

This collaboration was instrumental in raising awareness, breaking the stigma surrounding mental health in sports, and providing comprehensive support for our community's youth.





# TJ'S JOURNEY TO INDEPENDENCE

Before joining The Core Collective at Saint Vincent's (The CC) Transitional Living Program (TLP), TJ was a regular at The Hub, playing basketball after school. He lived with his mom and two siblings until they faced eviction. Wanting to ease his family's burden, TJ made the difficult decision to seek housing on his own and called The CC.

Having heard about TLP at The Hub, TJ applied and was quickly enrolled. Like many youth er serve, he lacked the essentials for transitioning into adulthood, including his birth certificate, ID, and social security number. With support from The CC's case managers, he secured these documents within two months. The Life Skills coach also connected him with a local program where he earned a construction certification while getting paid.

With The CC's help, TJ landed his first job, and by December 2024, he completed the first phase of TLP and moved into his own apartment. He has since earned a promotion, purchased a car, and been accepted into college!

Click here to watch TJ's story.

The Core Collective has opened a lot of doors for me...
I know life hits hard, [but] I'm going to find a way no matter what."

### SUPPORTER SPOTLIGHT

April is Global Volunteer Month! This past April, volunteers from the Gamma Omega Chapter of Alpha Kappa Alpha Sorority, Inc. spent a Saturday morning in service at The Core Collective. The AKAs generously organized and conducted a massive donation drive for all new hygiene products, socks, bras, and underwear for youth in The CC's Transitional Living Program.

In addition to transforming The Core Collective's front drive into an assembly line and donation drive-thru, The AKAs donated and planted beautiful trees and shrubs on The CC's 22-acre campus.

Thank you to The CC's community of supporters who donate their time and service to the mission of making well-being the standard for St. Louis. Thank you to the Gamma Omega Chapter of Alpha Kappa Alpha Sorority, Inc.!









#### **OFFICERS**

Mary Ellen Ponder, Chair, Chief of Staff, Sinquefield Enterprises, LLC.

Dwayne Worley, Vice-Chair, Owner, IT Architechs, Inc

**Alexa Berry**, Treasurer, Manager of Financial Reporting, Ninja Holdings

**RaShuntá Davenport**, Secretary, Sr. Finance Manager, The Boeing Company

#### **MEMBERS**

Kevin Buchek, President, Roanoke Construction

JP Johnson, Co-Founder, Blackrock Consulting, LLC

**Amy R. Miller, MBA, LPC**, Director, Mental Wellbeing, Power4STL

**Chris Miller**, VP of Sales & Marketing & Co-owner, ATB Technologies

Joseph Ojile, M.D., CEO & Founder, Clayton Sleep Institute

**J. D. Qualley**, **MBA**, Vice President of National Accounts - Healthcare, Sysco

Jerry Thompson, CEO, IMpower U, LLC

Trustee Emeritus - Rex Sinquefield

President and Chief Executive Officer - Latosha Fowlkes, LCSW







Supporters like you are the driving force behind lifechanging support for the youth and families we serve. The impact in this report is a testament to what we can accomplish together.

Join us on our journey to make well-being the standard for St. Louis. Donate today and help transform lives.

To make an online donation visit <u>thecorecollectivestl.org/donate</u>.

To donate via check, mail a check made payable to The Core Collective at Saint Vincent to:

The Core Collective at Saint Vincent Attn: Development 7401 Florissant Road St. Louis, MO 63121



at Saint Vincent

